



Last Updated: June 2019

“

The journey is never ending. There's always gonna be growth, improvement, adversity; you just gotta take it all in and do what's right, continue to grow, continue to live in the moment.

”

–Antonio Brown

# WHO ARE WE?

NAMA A (Arabic, noun): Growth and Prosperity.

Namaa is a social development club founded by Prince Sultan University students in 2016 after the success of the group's major event, Art is Generosity. With the aim to continue providing the community with experiences that develop and elevate it.

# MISSION:

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To provide society with diverse experiences that bear the fruits of growth, development and empowerment as well as utilize and activate creative minds in the production of said experiences.

# VISION:

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To redefine the structure of events in the region as well as emphasize focus on grasping upon creative potential and empowering the minds behind it.

# NAMMA A in Numbers



7500

GUESTS



160

VOLUNTEERS



60

MEMBERS

# The NAMA\A Board

- Yazeed Alshehri
    - President
  - Fahda Alghushayan
    - Vice President
  - Abdulaziz Alsheikh
    - Secretary-General
  - Khalid Alsugaier
    - Head of HR
  - Budour Almutiri
    - Head of PR
  - Albatool Alateeq
    - Lead Project Manager
- Nojoud Aljnobi
    - Head of Marketing
  - Omar Aljabri
    - Operations Manager
  - Sarah Albaiz
    - Art Director
  - Abdulaziz Abalkhail
    - Head of Finance
  - Nasser Alsunbol
    - Head of Logistics
  - Faisal Almughirah
    - Senior Project Manager

# Art is Generosity

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The event that started it all, and continues to bring everyone together.

Art is Generosity is an event that supports creators and their creations by housing a multitude of artistic expressions in a 3-day experience. It is a diverse showcase of regional talents that brings together the long-time audience of art and introduces newcomers to the scene. Furthermore, each year our team works hard to construct an experience that breeds appreciation, education, and togetherness.

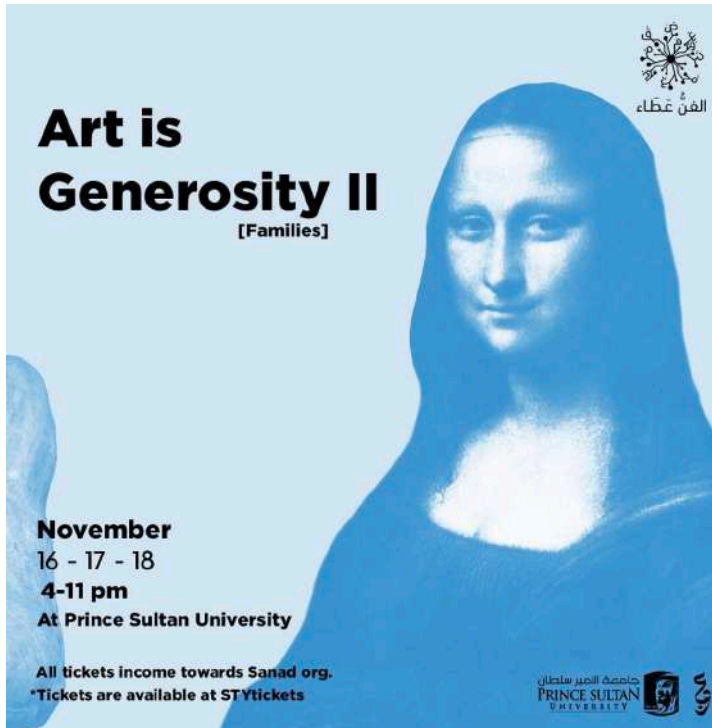
Art is Generosity is the intersection of creativity and charity.



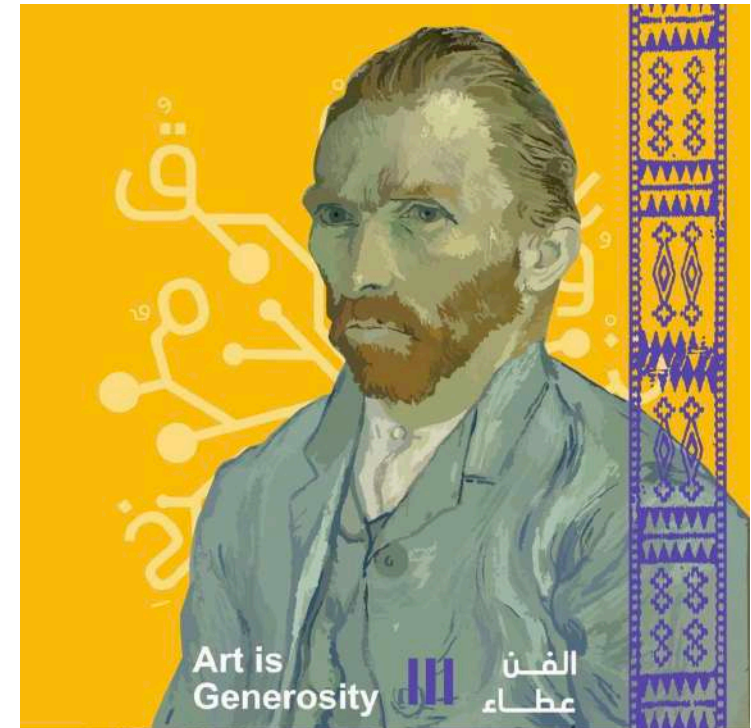
# Art is Generosity



2016



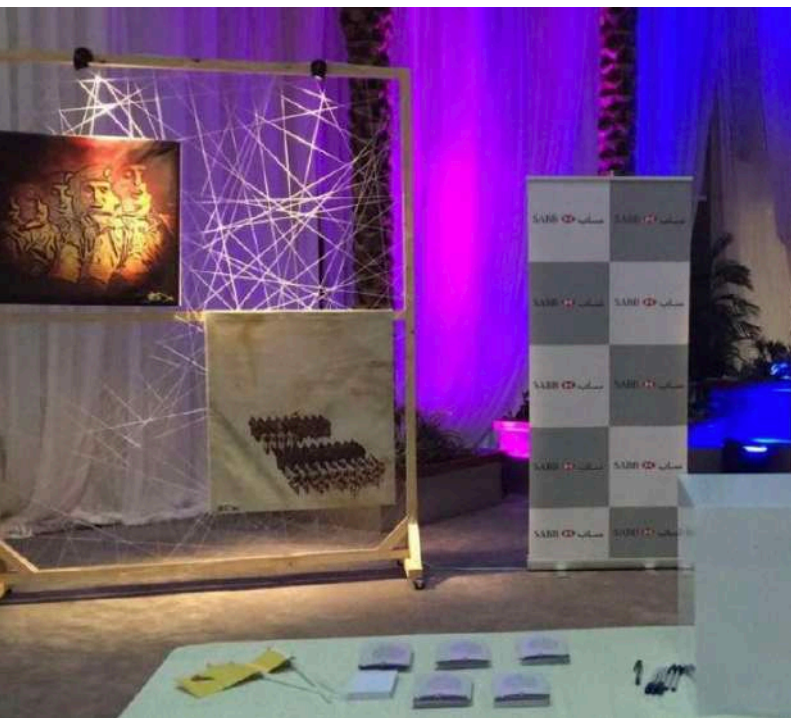
2017



2018



# Art is Generosity



# Projects

## Designers' Pop Up

Date: Wednesday, February 21<sup>st</sup> 2018.

Time: 9AM-4PM.

Location: Female Campus.

Concept: A showcase of PSU student designers' work.



# Designers' Pop Up





# Projects

## Barcelona x Chelsea Football Match

Date: Wednesday, March 14<sup>th</sup>  
2018.

Time: 7:00PM.

Location: Outdoor Stage, in front  
of B-105.

Concept: An outdoor event hosted  
to gather people to watch the  
match.



# Barcelona x Chelsea Football Match



# Projects

## Saudi National Day Celebration

Date: Monday, September 24<sup>th</sup> 2018.

Time: 12:00PM-1:00PM.

Location: B-105.

Concept: A male-only event sponsored by the university's dean, Dr. Ahmed Alyamani, in collaboration with the Deanship of Student Affairs and Nama'a to celebrate the Saudi national day through a variety of cultural activities.

جامعة الامير سلطان  
PRINCE SULTAN  
UNIVERSITY

تحت رعاية سعادة مدير الجامعة  
الدكتور أحمد اليماني

تقيم عمادة شؤون الطلاب احتفالاً باليوم الوطني 88  
الأثنين 2018/9/24 مبنى 105 ⌚ 12:00 - 13:00  
(الخيمة الشعبية - رقصات شعبية - معرض الصور)

خطوات ثابتة إلى الأمام...

للعمادة  
والعلاء  
نماء  
NAMA'A



# Saudi National Day Celebration



## The Experience of Saudi Equestrians

Date: Sunday, March 17<sup>th</sup> 2019.

Time: 12:00PM-1:00PM.

Location: B-105 Auditorium.

Concept: A talk hosted as an introductory activity to the PSU health week, where Nama'a acted as a collaborative partner to the Physical Education Department. The talk featured Faisal Abalkhail, who is a law student at PSU, and Hassan Alabdulaziz; two people who have successful careers as equestrians in Saudi Arabia as they talked about their success, failures, and work-life balance among other topics on their careers.

The poster is for an event titled "The Experience of Saudi Equestrians". It features two circular portraits of the speakers: Hassan Alabdulaziz on the left and Faisal Abalkhail on the right. The background is a collage of equestrian images. Logos for "NAMA'A" and "PRINCE SULTAN UNIVERSITY" are in the top left and right corners respectively. The event details are listed at the bottom.

**THE EXPERIENCE OF SAUDI EQUESTRIANS**

**HASSAN ALABDULAZIZ**

- International show-jumping equestrian.
- Saudi universities show jumping champion.

**FAISAL ABALKHAIL**

- Saudi Young Riders Champion
- Founder Cup Silver Tour Champion

March 17, 2019  
12-1pm  
B105 Auditorium

#PSUHealthWeek | @NamaaPSU  
Namaaclub@psu.edu.sa



# The Experience of Saudi Equestrians



# Projects

## PSU Health Day

Date: Wednesday, March 20<sup>th</sup> 2019.

Time:

12:00PM–3:00PM (Health Exhibition).

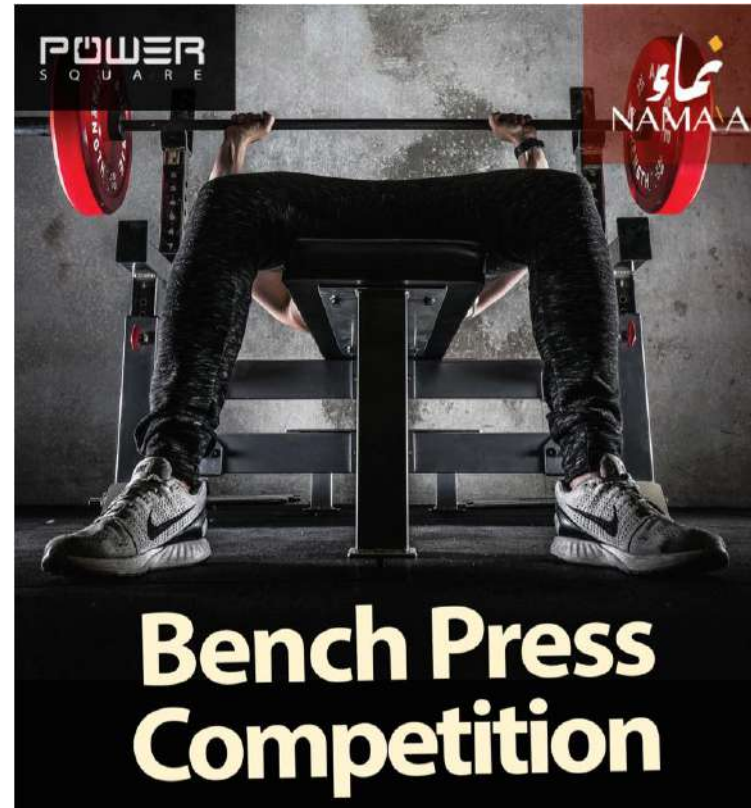
3:30PM–5:00PM (Color Run).

Location:

B-105 (Health Exhibition).

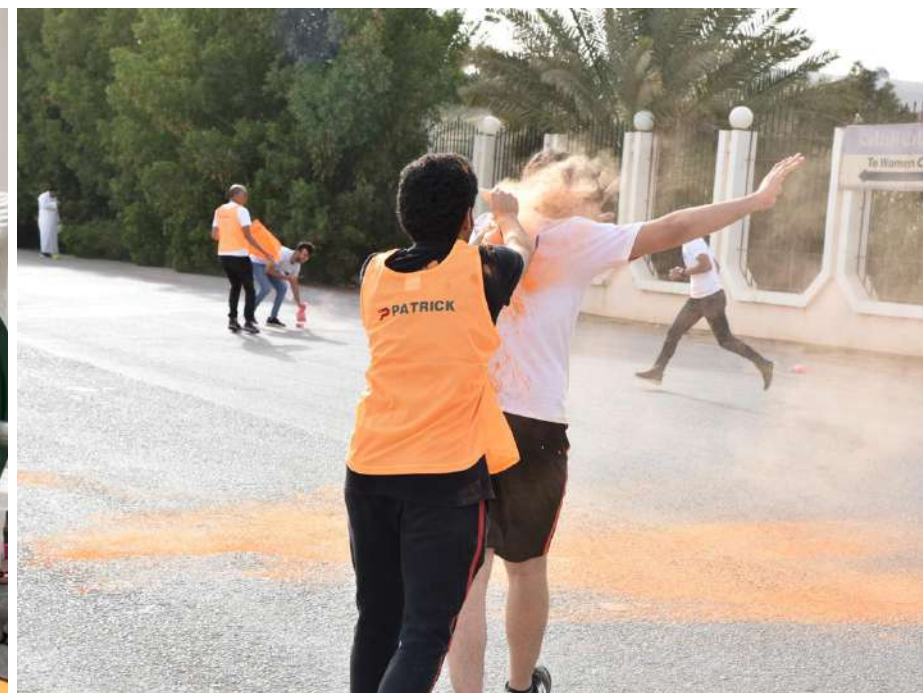
Started at the University Parking Lot (Color Run).

Concept: A day hosted in collaboration with the Physical Education Department that featured an exhibition of healthy vendors and healthy lifestyle initiatives as well as a **Bench-Press Competition**. A **Color Run** was also organized by the club as part of this day which was comprised of a 2K run with colored powder spilled on the runners.





# PSU Health Day



# Projects

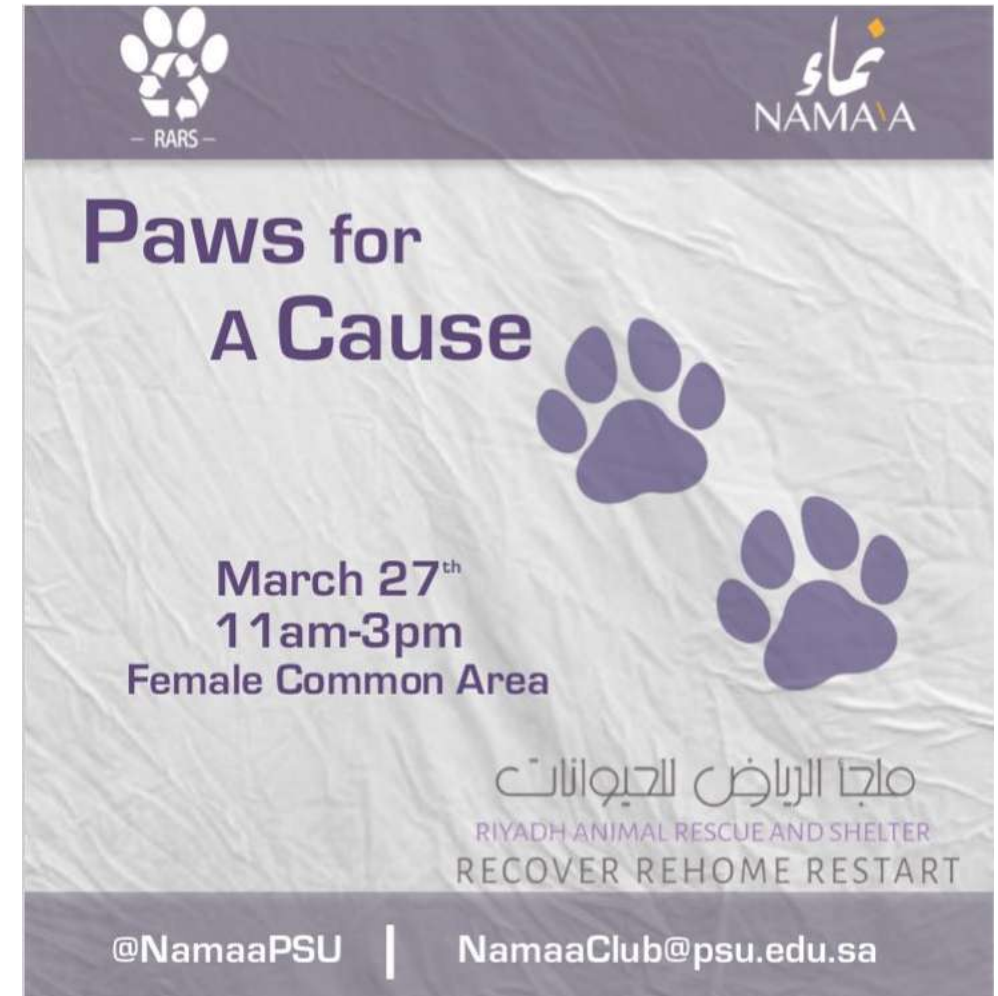
## Paws for a Cause

Date: Wednesday, March 27<sup>th</sup> 2019.

Time: 11:00AM-3:00PM

Location: Female Campus Common Area.

Concept: In collaboration with Riyadh Shelter, Namaa hosted an animal awareness day. The event consisted of 3 categories of activities: information, involvement, & interaction. **Information** on animal welfare & care was provided by volunteers in addition to informative brochures. **Involvement** was in the form of facilitating a way for visitors to get involved with the event or shelter itself through volunteering, adoption, & pet registration. The **interaction** part was the main attraction as Riyadh Shelter brought over a Chihuahua, which the club named Luki, & 2 Huskies to have visitors interacting with the creatures they're raising awareness for.





# Paws for a Cause



# Projects

## PSU Business Day

Date: Monday, April 8<sup>th</sup> 2019.

Time:

12:00PM–1:00PM (Saudi Success Story).

1:00PM–3:00PM (Entrepreneur Showcase).

Location:

B-105 Auditorium (Saudi Success Story).

B-105 (Entrepreneur Showcase).

Concept: A day hosted to celebrate entrepreneurship, particularly amongst PSU students, that was comprised of two parts: a talk and an exhibition.

The **talk** featured the successful Saudi entrepreneur, Mansour Alsanooni, co-founder of Maak Events; a company that had a hand in organizing outstanding events in Saudi. The **showcase** was one that brought together PSU student entrepreneurs where they exhibited their products and interacted with visitors about their businesses.

The poster is for a talk by Mansour Alsanooni, co-founder of Maak Events. It features a portrait of him in traditional Saudi attire. The event is scheduled for Monday, April 8<sup>th</sup> at 12-1pm in Building b105. Logos for NAMA'A and Prince Sultan University are at the top. Social media handles @NamaaPSU and Namaaclub@psu.edu.sa are at the bottom left, and the coffee sponsor Villa Cafe is at the bottom right.

NAMA'A  
PRINCE SULTAN UNIVERSITY

Mansour AlSanooni

Monday, April 8<sup>th</sup>  
12-1pm  
Building b105

A Saudi Success story  
Co-Founder, Maak Events

@NamaaPSU  
Namaaclub@psu.edu.sa

Coffee Sponsor: VILLA CAFE

The poster is for the PSU Entrepreneur Showcase. It features a collage of logos for various student businesses including Sapphire Abaya, Golden Leaf, Immortal Memory, FAA, Pieces, SimiStore, Rafidya, and Nofe Photography. The event is hosted by NAMA'A and Prince Sultan University. Social media handles @NamaaPSU and Namaaclub@psu.edu.sa are at the bottom.

NAMA'A  
PRINCE SULTAN UNIVERSITY

PSU Entrepreneur Showcase

SAPPHIRE ABAAYA  
GOLDEN LEAF  
IMMORTAL MEMORY  
FAA  
PIECES  
simiStore  
RAFIDYA  
NOFE PHOTOGRAPHY

@NamaaPSU  
Namaaclub@psu.edu.sa



# PSU Business Day



## Shuraa Council Visit

Date: Wednesday, April 10<sup>th</sup> 2019.

Time: 10AM – 1PM

Location: Shuraa Council.

Concept: a couple of the Namaa Club members went on a trip to visit the Shuraa Council and attend a Shuraa hearing as well as explore the various locations within the council building.





# Shuraa Council Visit



# Projects

## Nama'a x VACedr

Date: Saturday, May 4<sup>th</sup> 2019.

Time: 1PM.

Location: Al-Muzahmiyah.

Concept: Nama'a participated with the Volunteer Association of Cedar as part of the Rawan Initiative to be part of planting 1000 Cedar seedlings in the town of Muzahmiyah.





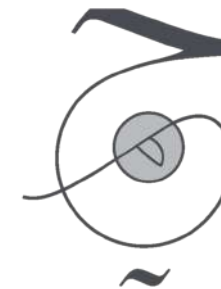
# Nama'a x VACedr



نظرية الألوان  
Color Theory

ادوات فنية وحرفية  
Art and Crafts supplies

# SUCCESS PARTNERS



# CONTACT US



@namaapsu



@namaapsu



namaclub@psu.edu.sa