



Sustainable  
Development  
Report 2020  
**Partnerships  
for the Goals**

## Relationships to support the goals

### Relationships with regional NGOs and government for SDG policy

PSU has direct involvement in, or input into, national government or regional non-government organisations, SDG policy development - including identifying problems and challenges, developing policies and strategies, modelling likely futures with and without interventions, monitoring and reporting on interventions, and enabling adaptive management. Each year PSU submits relevant data to Ministry of Education and ETEC; Policy Papers and Cooperation with Emerald.

### Relationships with regional NGOs and government for SDG policy



## Cross sectoral dialogue about SDGs

Initiate and participate in cross-sectoral dialogue about the SDGs, e.g. conferences involving government or NGOs

PSU organizes international conferences and include topical SDG issues. Policy forum and discussion involving government/NGOs/ international stakeholders.

## Net Zero Emission and Transition Towards Climate-Neutral Economies: The Role of Higher Education and Saudi Vision 2030

### Global Distinguished Speakers



**Professor Wendy Purcell**  
Harvard T.H.Chan School of Public Health, Harvard University, United States



**Professor Nora Colton**  
Inaugural Director of the UCL Global Business School for Health (GBSH), University College London (UCL), United Kingdom



**Ms. Henrietta Trippett**  
Policy Advisor Climate Change - Foreign, Commonwealth and Development Office (FCDO), Riyadh, Saudi Arabia



**Ms. Moekti Handajani Soejachmoen**  
Co-Founder & Executive Director, Indonesia Research Institute for Decarbonization (IRID), Lead Co-chair - Task Force 3, T20 Indonesia 2022



**Mr. Iain Patton**  
CEO, EAUC - The Alliance for Sustainability Leadership in Education, United Kingdom



**Ms. Fiona Goodwin**  
Deputy CEO, EAUC & Secretariat for the Race to Zero for Universities and Colleges



**Mr. Ramiro Fernandez**  
Director, Climate Champions Team, United Nations Framework Convention on Climate Change (UNFCCC)



**Dr. Ahmed S Yamani**  
President, Prince Sultan University, Saudi Arabia



**Professor Mohammad Nurunnabi**  
FAIA(Acad), SFHEA, FRSA, CMBE, CMA, FFA, FIPA, CPA  
Aide to the President and Chair in Accounting, Prince Sultan University



**Mr. Tarek Alkhoury**  
Resource Efficiency Regional Coordinator - UNEP (United Nations Environment Programme)-West Asia Office, Bahrain



**Mr. Duncan Ross**  
Chief Data Officer, THE (Times Higher Education), United Kingdom

**23 March 2022**  
**12:00 PM**  
(GMT+3)

## International collaboration data gathering for SDG

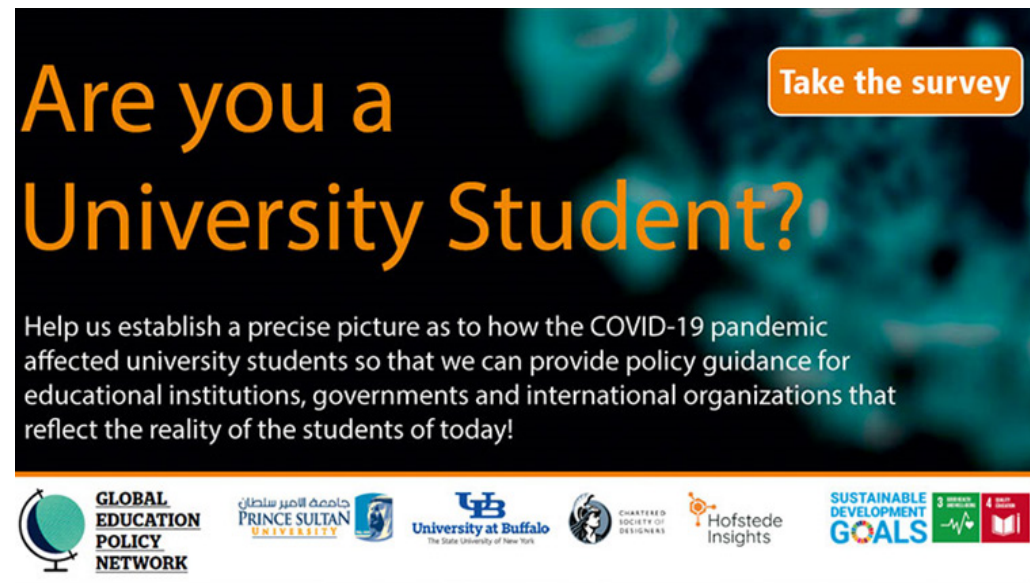
Participate in international collaboration on gathering or measuring data for the SDGs. PSU has international collaboration with several universities to gather or measure the data related to the SDGs

### Global Index for Health and Well-being Survey 2021

We are proud to announce that we have joined the Global Education Policy Network (GEPN), a global think tank led by Prince Sultan University and The State University of New York at Buffalo.

With the aim of providing policy guidance for educational institutions, governments and international organizations. GEPN seeks to collect information on the health and well-being of students in higher education in light of the Covid19 pandemic and is connected to the UN Sustainable Development Goals (SDG 3 - Health).

In order to establish a precise picture as to how the COVID-19 pandemic affected university students in particular, it is important to better understand the health and wellbeing of students. The Global Index for Health and Well-being will help policymakers to create a national and global framework on students' health and well-being concerns.



**Are you a University Student?**

[Take the survey](#)

Help us establish a precise picture as to how the COVID-19 pandemic affected university students so that we can provide policy guidance for educational institutions, governments and international organizations that reflect the reality of the students of today!

GLOBAL EDUCATION POLICY NETWORK | جامعة الامير سلطان PRINCE SULTAN UNIVERSITY | University at Buffalo The State University of New York | CHARTERED SOCIETY OF DESIGNERS | Hofstede Insights | SUSTAINABLE DEVELOPMENT GOALS

### Partners

A consortium of partners is involved in this project, scan the **QR code** to learn more about our partners.



## Collaboration for SDG best practice

Through international collaboration and research, review comparative approaches and develop international best practice on tackling the SDGs. PSU has international collaboration and research. In research, we focus on review comparative approaches and develop international best practice on tackling the SDGs

### Impact of COVID-19: How CEOs Respond to SMEs Recovery Planning in Saudi Arabia



Businesses have been forced to find creative and innovative ways of addressing some of the great challenges facing our world resulting from COVID-19 pandemic. This report presents an analysis of the findings from the interviews of chief executive officers (CEOs) of 111 small and medium enterprises (SMEs) in Saudi Arabia. Three key areas are highlighted: a) challenges that SMEs in Saudi Arabian businesses are facing due to the COVID-19 pandemic;

b) the impact of the COVID-19 health crisis on their businesses; and c) their recovery plans to sustain in their business. The outcome of the findings offers a broader understanding of how a wide-ranging of innovative ideas associated with an organisation’s desire for improving its efficiency, effectiveness and value creation for customers and other stakeholders such as government and the community.



## Collaboration with NGOs for SDGs

Collaborate with NGOs to tackle the SDGs through: student volunteering programmes, research programmes, or development of educational resources.

PSU has collaboration with NGOs to tackle the SDGs through: student volunteering programmes, research programmes, or development of educational resources. Students participate in local and international forums. Our researchers also collaborate with international researchers focusing on SDGs.



**Act on  
Environment and  
Climate**



**Build Youth  
Sustainable  
Community**



**Collaborate,  
Change and Impact  
the Community**

Student volunteering programmes

Research programmes

Development of educational  
resources



## PSU SDG Club

### Who we are

Prince Sultan University SDG Club as part of the Center for Sustainability and Climate (CSC) aims to engage students in higher education to achieve Saudi Arabia's Vision 2030 and in the global effort to contribute to the UN Sustainable Development Goals 2030 (SDG) agenda towards sustainability and climate justice, as well as empower them with the knowledge, skills, and pathways to action to be effective agents of change today.

The PSU SDG Club coordinates educational events, social events, spread awareness, and advocate for sustainable initiatives at the university and among the student population in Saudi Arabia and the region.

We, the member, educate ourselves and others about important environmental and sustainability issues as well as develop a collective language and vision among the students' community.

The PSU SDG Club also facilitates collaboration and helps get project ideas off the ground.

Our Sustainability Initiatives and Campaigns

- GO GREEN Initiative
- Zero Waste Campaign
- Earth Day
- UN SDG and Climate Week
- Youth Sustainability Leaderships Certification
- Volunteering at Center for Sustainability and Climate (CSC)

## Vision

To Act, Build and Collaborate work towards the global Sustainable Development Goals and impact the community

## Mission

To educate students about environmental and climate issues, and bring students together to discuss pressing Sustainable Development Goals (SDG) issues and host events, volunteer and assist in SDG initiatives, and connect with the local and global community. The individual work will make a collective impact on the challenges posed by integral sustainability.

## Our SDG Club Governance



**Yumna Alnadeem**  
President



**Meshari Samir Alalkami**  
President



**Abdullah Dabaan**  
Vice President



**Aljoaharah Dhafir Saad  
Alshahrani**  
Vice President



**Reema Saleh I Alhudhaif**  
Student Advisor Lead



**Renad Mohammed Algarni**  
Vice President



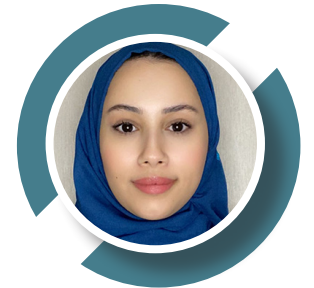
**Laith Alamro**  
Marketing Director



**Dimah Waleed Alharkan**  
Marketing Director



**Rahf Aloubal**  
Event & Community Impact  
Director



**Shahah Alnafia**  
Event & Community Impact  
Director





**Rawan Alnafeesah**

Event & Community Impact  
Director



**Amal AlSaud**

Event & Community Impact  
Director



**Mashael Almualam**

Event & Community Impact  
Director



**Abdullah Al Shawaf**

Event & Community Impact  
Director



**Danah Dkiel**

Event & Community Impact  
Director



**Saud Abdulrahman  
Almogbel**

Event & Community  
Impact Director



**Aljwhrah Albegami**

Event & Community  
Impact Director



**AlDanah Alhokair**

Event & Community  
Impact Director



**Muzen Al-Assaf**

Event & Community  
Impact Director



**Amena Abdul Naseer**

Event & Community  
Impact Director



**Norah Alqusayer**

Event & Community  
Impact Director

## Our SDG Club Members and Our SDG Club Faculty Advisors



**Prof. Mohammad Nurunnabi**  
Director



**Dr. Sanjida Haque**  
Associate Director



**Dr. Enis Omerovic**  
Faculty Advisor



**Dr. Zainab Rawshdeh**  
Faculty Advisor



**Prof. Francisco Bastida**  
Faculty Advisor



**Ms. Fawzia Gonie**  
Faculty Advisor

## Education for the SDGs

### Education for SDGs commitment to meaningful education

All programs of PSU have a meaningful commitment to meaningful education around the SDGs. Have a commitment to meaningful education around the SDGs across the university, relevant and applicable to all students



Education integrated across full curriculum



Mandatory education for all



Optional education for all

**INTER OFFICE MEMO**

#5028  
Thursday, August 27, 2020

**TO :** Dr. Ahmed S. Yamani, PSU – President

**FROM :** Dr. Saad A. Almosa, Dean, College of Business Administration

**Subject:** Submission of CBA College Evidence to support alignment of CBA programs and course offerings with the UN SDGs

Dear Dr. Ahmed,

Further to your kind instructions for the submission of a detailed report about the CBA college programs and courses alignment with the UN SDGs. Kindly see the attached reports from all CBA Academic departments in respect of SDGs' elements in CBA courses along with the course specification of each course.

This is for your kind information and instructions. Thank you.  
Best regards,

Dr. Saad A. Almosa  
Dean  
College of Business Administration

PSU.1998

**Course Specifications**

<b>Course Title:</b>	Legal Environment of Business
<b>Course Code:</b>	BUS 231
<b>Program:</b>	Bachelor of Science (Finance) Bachelor of Science (Accounting) Bachelor of Science (Marketing)
<b>Department:</b>	Aviation and Management
<b>College:</b>	College of Business Administration
<b>Institution:</b>	Prince Sultan University

## Education for SDGs specific courses on sustainability

Have dedicated courses (full degrees, or electives) that address sustainability and the SDGs.

## Education for SDGs in the wider community

Have dedicated outreach educational activities for the wider community, which could include alumni, local residents, displaced people



Alumni



Local community



Displaced people and refugees



### Alumni

Prince Sultan University Toastmasters Reflect and Speak about the Sustainable Development Goals 2030



 **Local community**

**Professor Mohammad Nurunnabi participated as a speaker in Saudi Youth for Sustainability Conference 2022**



Professor Mohammad Nurunnabi PhD (Edinburgh), FAIA(Acad), SFHEA, FRSA, CMBE, CMA, FFA, FIPA, CPA from Prince Sultan University was a distinguished speaker at the Inaugural Conference of Saudi Youth for Sustainability themed Thriving Together - King Abdullah University of Science and Technology (KAUST), Saudi Arabia.

Professor Mohammad Nurunnabi discussed “Re-imagining the Role of Education on Sustainability” and highlighted that collective efforts from all Saudi Universities will accomplish Vision 2030 and Saudi Green Initiative towards a sustainable future of Saudi Arabia.



## Displaced people and refugees

### Professor Mohammad Nurunnabi participated as a speaker in United Nations Environment Programme - UNEP YEA! Global Summit 2022

Professor Mohammad Nurunnabi PhD (Edinburgh), FAIA(Acad), SFHEA, FRSA, CMBE, CMA, FFA, FIPA, CPA from Prince Sultan University was a distinguished speaker in the session titled – “Continue the conversation with critical questions and ambition for Race to Zero Universities and Colleges”.



Professor Mohammad Nurunnabi discussed “Re-imagining the Role of Education on Sustainability” and highlighted that Prince Sultan University in Saudi Arabia has been taking impactful steps towards achieving the UN’s SDGs, and has the kingdom’s own Vision 2030 in its sights. Universities’ ability to demonstrate their social and environmental impact is more important than ever and, consequently, an increasing number of institutions now benchmark their impact against the United Nations Sustainable Development Goals (SDGs). Prince Sultan University (PSU) in Saudi Arabia is no exception and places Sustainable Development Goals at the heart of its mission. It has singled out a number of SDGs it feels to be most important to its student body, community and the future of the kingdom. Prince Sultan University is the First Saudi University to Pledge Net Zero Carbon University by 2060. Race to Zero for Universities and Colleges campaign is run in partnership with EAUC, Second Nature and UN Environment. EAUC are the secretariat. Being part to this campaign Prince Sultan University has been added to the UNFCCC Race to Zero campaign.

## PSU's commitment to SDG 2030

PSU is committed to United Nations Sustainable Development Goals (SDGs) through effective institutional resource management, innovative teaching and learning, research, national and international partnerships, continuous studies, and outreach. PSU shall undertake the following activities: form higher and steering committees, evaluate each SDG, formulate and develop related SDG policies, conduct awareness campaigns to the PSU community, establish a sustainability office, identify the SDGs related to each college, program, and course, and lab centers at PSU, and implement sustainability-related initiatives.

### **Vision**

Prince Sultan University strives to support Saudi Arabia's Vision 2030 and the United Nations Sustainable Development Goals (SDGs) by paving the way for higher education in KSA and Middle East.

### **Mission**

Supporting the Saudi Arabia's Vision 2030 and the PSU's strategic directions, PSU aligns its mission with SDGs by providing quality education, sustainability initiatives, lifelong learning, scientific research, and community service.