



## Course Specifications

<b>Course Title:</b>	Principles of Finance
<b>Course Code:</b>	FIN 210
<b>Program:</b>	BSc Finance, BSc Accounting, BSc Marketing, BSc Aviation Management, BSc Computer Science, BSc Information Systems
<b>Department:</b>	Department of Finance
<b>College:</b>	College of Business Administration
<b>Institution:</b>	Prince Sultan University

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## A. Course Identification

<b>1. Credit hours:</b>	3
<b>2. Course type</b>	
a.	University <input type="checkbox"/> College <input checked="" type="checkbox"/> Department <input type="checkbox"/> Others <input type="checkbox"/>
b.	Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
<b>3. Level/year at which this course is offered:</b>	Year 2, Semester 1
<b>4. Pre-requisites for this course (if any):</b>	ACC111, ECON101
<b>5. Co-requisites for this course (if any):</b>	N/A

### 6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	60	100%
2	Blended	-	-
3	E-learning	-	-
4	Distance learning	-	-
5	Other	-	-

### 7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	45
2	Laboratory/Studio	-
3	Tutorial	15
4	Others (specify)	-
	<b>Total</b>	<b>60</b>

## B. Course Objectives and Learning Outcomes

### 1. Course Description

The course is an introduction to financial management and finance functions. Topics include time value of money, interest rates, bonds, stocks, and risk and return. This course is a prerequisite to all higher finance courses.

### 2. Course Main Objective

The main purpose of the course is to provide students with a basic financial literacy for them to be able to more easily understand the financial events or news happening in their day to day lives and in the business environments. It should also assist students to comprehend materials taught in other business courses and higher-level finance courses more easily.



### 3. Course Learning Outcomes

CLOs		Aligned PLOs
1	<b>Knowledge and Understanding</b>	
1.1	Describe the concepts, theories and tools in financial decisions	1
2	<b>Skills :</b>	
2.1	Assess investment opportunities, using discounted and non-discounted cash-flow approaches	2
2.2	Compute and analyse the risk and return of investment securities	2
2.3	Demonstrate the ability to solve numerical problems in finance	2
3	<b>Values:</b>	
3.1	Demonstrate ability to make ethical financial decisions relevant to all stakeholders	5b

### C. Course Content

No	List of Topics	Contact Hours
1	Overview of the Course	4
2	Corporate Finance and the Financial Manager	4
3	Time Value of Money: An Introduction	4
4	Time Value of Money: Valuing Cash Flow Streams	8
5	Interest Rates	8
6	Bonds	8
7	Stock Valuation	8
8	Risk and Return in Capital Markets	6
9	Systematic Risk and the Equity Risk Premium	6
10	Review	4
<b>Total</b>		<b>60</b>

### D. Teaching and Assessment

#### 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	<b>Knowledge and Understanding</b>		
1.1	Describe the concepts, theories and tools in financial decisions	Explain what corporate finance is using lectures & tutorials	Participation, study plan, quiz, major and final exams
2.0	<b>Skills</b>		
2.1	Assess investment opportunities, using discounted and non-discounted cash-flow approaches	Explain valuation using discounted cash flows and risk-return tradeoff.	Participation, study plan, homework, quiz, major and final exams
2.2	Compute and analyse risk and return of investment securities	Analyse risk and return in lectures and tutorials	Participation, study plan, homework, quiz, major and final exams
2.3	Demonstrate the ability to solve numerical problems in finance	Solve problems involving time value of money, interest rates,	Participation, study plan, homework, quiz, major and final exams



Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
		financial ratios, and risk and return.	
<b>3.0</b>	<b>Values</b>		
3.1	Demonstrate ability to make ethical financial decisions relevant to all stakeholders	Discuss ethical implications of financial decisions.	Participation, study plan, homework, quiz, major and final exams

## 2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Study Plan / Homework	Throughout semester	0-20%
2	Quizzes	Throughout semester	0-20%
3	Major 1	5-7	10-20%
4	Major 2	10-12	10-20%
5	Final	16-17	40%

\*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

## E. Student Academic Counseling and Support

**Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:**

- 4-6 hours per week of student consultations and academic advice is provided.
- Students can ask the instructor about any practice question through MyLab Finance function "Ask My Instructor."

## F. Learning Resources and Facilities

### 1. Learning Resources

<b>Required Textbooks</b>	Fundamentals of Corporate Finance 4th/e Global Edition, Berk, Jonathan; DeMarzo, Peter; Harford, Jarrad, Pearson Textbook ISBN-13: 9781292215075
<b>Essential References Materials</b>	-
<b>Electronic Materials</b>	Any appropriate electronic material such as Moodle, MyLab Finance, Tadawul, Google Finance, Argaam, Investopedia and Bloomberg
<b>Other Learning Materials</b>	Any appropriate other learning material such as Business Week, Financial Times, WSJ, and Arab News.

### 2. Facilities Required

Item	Resources
<b>Accommodation</b> (Classrooms, laboratories, demonstration rooms/labs, etc.)	A classroom that accommodates up to 25 students. A computer lab for the major and final exams.
<b>Technology Resources</b> (AV, data show, Smart Board, software, etc.)	Smart-board or screen, whiteboard, computer, and internet access



Item	Resources
<b>Other Resources</b> (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	-

### G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching and assessment	Student	Indirect
Extent of achievement of course learning outcomes	Student	Indirect
Extent of achievement of course learning outcomes	Faculty	Direct
Effectiveness of teaching and assessment	Peer Reviewer	Indirect

**Evaluation areas** (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

**Evaluators** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

### H. Specification Approval Data

Council / Committee	Department Council
Reference No.	AY2022-23/3/221/3
Date	22/11/2022

