

Course Specifications

| Course Title: | Finance of Artificial Intelligence and Fintech |
|---------------|--|
| Course Code: | FIN 432 |
| Program: | BSc. Finance |
| Department: | Finance |
| College: | College of Business Administration |
| Institution: | Prince Sultan University |











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A. Course Identification

| 1. | Credit hours: | | |
|----|--|--|--|
| 2. | Course type | | |
| a. | University College Department X Others | | |
| b. | Required Elective X | | |
| 3. | 3. Level/year at which this course is offered: Undergraduate Level 4 | | |
| 4. | 4. Pre-requisites for this course (if any): FIN 320, FIN 335 | | |
| | | | |
| 5. | 5. Co-requisites for this course (if any): N/A | | |
| | | | |

6. Mode of Instruction (mark all that apply)

| No | Mode of Instruction | Contact Hours | Percentage |
|----|-----------------------|----------------------|------------|
| 1 | Traditional classroom | 45 | 100 |
| 2 | Blended | | |
| 3 | E-learning | | |
| 4 | Distance learning | | |
| 5 | Other | | |

7. Contact Hours (based on academic semester)

| No | Activity | Contact Hours |
|----|-------------------|----------------------|
| 1 | Lecture | 45 |
| 2 | Laboratory/Studio | |
| 3 | Tutorial | |
| 4 | Others (specify) | |
| | Total | 45 |

B. Course Objectives and Learning Outcomes

1. Course Description

This course introduces students to the world of Artificial Intelligence (AI) and Financial Technology (Fintech). The course is designed to equip students with the knowledge and tools necessary to analyze financial data and to enhance efficiency in developing and delivering financial services. Students are introduced to the basics of Fintech through the lens of finance theory. The course helps students develop a deep understanding of the link between AI and Fintech by exploring the concepts and instruments widely used in today's financial world, such as Blockchain technology, crypto currencies, etc.

2. Course Main Objective

Upon completion of this course, the student will be able to:

- Explain the concepts related to artificial intelligence (AI) and financial technology (Fintech).
- Understand various techniques and tools for the AI-driven data to be used in Fintech.
- Examine how AI and Fintech can empower the financial service sector.
- Explain instruments such as Blockchain, Crypto currency, high-frequency trading, etc.
- Demonstrate responsibility via report writing and presentation on AI and Fintech concepts.



3. Course Learning Outcomes

| | CLOs | Aligned PLOs |
|-----|---|-----------------|
| 1 | Knowledge and Understanding | |
| 1.1 | Explain the statistical concepts related to artificial intelligence (AI). | PLO 1 |
| 1.2 | Explain the theoretical concepts behind financial technology (Fintech). | PLO 1 |
| 1.3 | | |
| 1 | | |
| 2 | Skills: | |
| 2.1 | Analyze the tools employed in AI-driven data used in Fintech. | PLO 2 |
| 2.2 | Distinguish how AI and Fintech can empower the financial service sector. | PLO 2 |
| 2.3 | Estimate the efficiency gained through AI-driven instruments used in Fintech. | PLO 3 |
| 2.4 | Demonstrate responsibility through report writing and presentation. | PLO 4a&b |
| 2.5 | Ability to collect, analyze and interpret big financial data | PLO 2,4a,4b |
| 3 | Values: | |
| 3.1 | | |
| 3.2 | | |
| 3.3 | | |
| 3 | | |

C. Course Content

| No | List of Topics | Contact Hours |
|-------|--|------------------|
| 1 | Artificial Intelligence: Types of Data & Learning | 3 |
| 2 | Finance and Artificial Intelligence | 6 |
| 3 | Data-Driven Finance | 6 |
| 4 | Algorithimic Trading | 3 |
| 5 | Risk Management | |
| 6 | AI-Based Competition | 3 |
| 7 | Understanding Fintech from a Macroeconomic Perspective | 6 |
| 8 | Crypto Assets (Cryptocurrencies) and Central Bank Digital Currencies | 6 |
| 9 | 9 The Impact of Fintech on Existing Financial Institutions | |
| 10 | 10 Reconciling AI and Fintech | |
| Total | | 45 |

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------|---|---|--------------------------------------|
| 1.0 | Knowledge and Understanding | | |
| 1.1 | Explain the statistical concepts related to artificial intelligence (AI). | Lectures and Theoretical Discussions | Exams, quizzes and class activities. |
| 1.2 | Explain the theoretical concepts behind financial technology (Fintech). | Lectures and Theoretical Discussions | Exams, quizzes and class activities. |
| | | | |
| 2.0 | Skills | | |
| 2.1 | Analyze the tools employed in AI-driven data used in Fintech. | Lectures and Theoretical Discussions | Exams, quiz and assignments. |

| Code | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------|---|---|------------------------------|
| 2.2 | Distinguish how AI and Fintech can empower the financial service sector. | Lectures and Theoretical Discussions | Exams, quiz and assignments. |
| 2.3 | Estimate the efficiency gained through AI-driven instruments used in Fintech. | Lectures, Theoretical Discussions and Problem Solving | Exams, quiz and assignments. |
| 2.4 | Ability to communicate effectively through written work and oral presentation | Model Solving | Assignments/Project |
| 2.5 | Ability to collect, analyze and interpret big financial data. | Model Solving | Assignments/Project |
| | | | |

2. Assessment Tasks for Students

| # | Assessment task* | Week Due | Percentage of Total Assessment Score |
|---|------------------------------------|----------|---|
| 1 | Major Exam 1 | Week 6 | %20 |
| 2 | Project: Financial Market Analysis | Week 14 | %20 |
| 3 | Major Exam 2 | Week 12 | %20 |
| 4 | Final Exam | TBA | %40 |
| | Total | | %100 |

^{*}Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

Weekly 2 hours of academic advising, 4 hours of office hours and any other time when the instructor is available.

F. Learning Resources and Facilities

1.Learning Resources

| Required Textbooks | Artificial Intelligence in Finance. By Yves Hilpisch. 2020: O'Reilly Media, Inc. The Economics of Fintech. Edited by Kaji, Sahoko, Nakatsuma, Teruo, Fukuhara, Masahiro. 2021: Springer | |
|-----------------------------------|--|--|
| Essential References Materials | Monetary Policy Reports from ECB and US Federal Reserves on cryptocurrencies and CBDC. | |
| Electronic Materials | Forex Market Trading Terminals. | |
| Other Learning Materials | Online sources. | |

2. Facilities Required

| Item | Resources |
|---------------|---|
| Accommodation | Enough space and seats to accommodate students. |



| Item | Resources |
|--|--|
| (Classrooms, laboratories, demonstration rooms/labs, etc.) | |
| Technology Resources (AV, data show, Smart Board, software, etc.) | Smart Board, Microsoft Office and Internet Connection. |
| Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list) | MSExcel |

G. Course Quality Evaluation

| Evaluation Areas/Issues | Evaluators | Evaluation Methods |
|--|--------------------|--------------------|
| Effectiveness of Teaching & Assessment | Students/the Chair | Direct & Indirect |
| Extent of achievement of CLOs | Students | Indirect |
| Quality of learning resources | Students | Direct |
| | | |

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

| Council / Committee | Department Council |
|---------------------|--------------------|
| Reference No. | AY2022-23/3/221/3 |
| Date | 22/11/2022 |